PREGNANCY DIAGNOSTICS

TREATMENT	DIAGNOOTIOO	
NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	PLD CONTROL LABEL
First Response™ Early Result Pregnancy Test	ONLY TEST THAT TELLS YOU 6 DAYS BEFORE THAT TELLS YOU 6 DAYS BEFORE Pregnancy Test THE PROPERTY OF THE PROP	ready result pregnancy Test Test 5 days sooner! • quick answer • over 90% accurate (in laboratory testing)* • easy-to-read yee (ii) or no (i) results
e.p.t [®] Pregnancy Test	Entry Commence and	Teady early pregnancy test to days sooner • Quick results • Over 60% accounts (n laboratory testing)* • assy-to-read yes (i) or no (i) results Displayed Prognancy Prognancy
Clearblue® PLUS Pregnancy Test	Clearblue Pregnancy Test + - Designation for the Enskirch To Like Bandis Stand home	Teady Incase Clearblue* PLUS Programmy Test*
e.p.t [®] Pregnancy Cassette	EDITOR STATE AND A STATE OF THE	ready pregnancy test result in 2 minutes! • over 90% accurate (in laboratory testing)* • casp-to-use • clear results 1 cassette
e.p.t [®] Ovulation Test	Ovadorion Test Plus Test Plus The second of the second o	ready covariation feet Ovulation predictor Results in 3 minutes! • over 99% accurate? • clear results 1 cassette