

# PREGNANCY DIAGNOSTICS

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	PLD CONTROL LABEL
<p>First Response™ Early Result Pregnancy Test</p>		
<p>e.p.t.® Pregnancy Test</p>		
<p>Clearblue® PLUS Pregnancy Test</p>		
<p>e.p.t.® Pregnancy Cassette</p>		
<p>e.p.t.® Ovulation Test</p>		