



Pain Relief

Active Ingredient:
Acetaminophen, 500 mg

◀ Temporary relief of minor aches and pains due to:

- Headache
- Muscular aches
- Backache
- The Common Cold
- Toothache
- Pre-menstrual and menstrual cramps
- The Flu

◀ Private Label pain relief outsells the leading National Brand

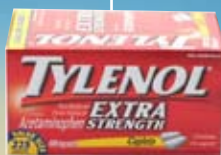
Compare to the active ingredient in Extra Strength TYLENOL®

◀ Tylenol® is a \$287M Brand

◀ Tylenol® is the #2 National Brand in the analgesic category

◀ Private label analgesics grew 8.1% last year

◀ Private label products represent 24.1% of the analgesic category



Source IRI F/D/Mx 52 week ending Feb. 25 2009. This product is not manufactured or distributed by McNeil Consumer Healthcare, owner of the registered trademark Extra Strength Tylenol®.

