



Pain Relief

Active Ingredient: Ibuprofen, 200 mg

- ◀ **Ibuprofen, 200 mg**
- ◀ **Pain Reliever/Fever Reducer (NSAID)***
*Nonsteroidal anti-inflammatory drug
- ◀ **Dosage: Coated Tablets and Caplets**
- ◀ **Description: Brown round and oblong**
- ◀ **Sizes:**
 - 10 – 500 ct
- ◀ **Configurations:**
 - Bottle/Box
 - Bottle Only
 - Easy Open Cap
 - Vial

Compare to the active ingredient in ADVIL®

- ◀ **Private Label Unit Sales TY:**
 - 500 Caplets +15.9%
 - 24 ct Tablets +8.1%
 - 50 ct Tablets +8.9%
 - 100 ct Tablets +5.2%
- ◀ **Advil® Brand Unit Sales TY -8.1%**



Source: IRI 52 weeks FDMx Data Ending 08/09/09.
This product is not manufactured or distributed by
Wyeth Consumer Healthcare, owner of the registered
trademark Advil®.





Display Offerings



Ibuprofen Brown Tablets/Caplets:

- 24ct 12pc Tray
(8 15/16 X 3 3/8 X 9)
- 24ct 16pc Tray
(6 1/2 X 11 1/4 X 3 5/8)
- 24ct 25pc Tray
(14 X 5 1/8 X 6 1/8)
- 50ct 25pc Tray
(14 X 5 1/8 X 6 1/8)
- 200ct 24pc Tray
(18 X 8 3/8 X 6 3/8)
- 100ct 12pc Gravity Shoot
(3 3/4 X 2 X 24 1/2)
- 150ct 12pc Gravity Shoot
(4 1/4 X 2 X 26 3/4)
- 150ct 27pc Power Wing Display
(14 11/16 X 2 9/16 X 20 1/4)

