



Ibuprofen

Active Ingredient: Ibuprofen, 200 mg

- ◀ Ibuprofen, 200 mg
- ◀ Pain Reliever/Fever Reducer (NSAID)*
*Nonsteroidal anti-inflammatory drug
- ◀ Dosage: Tablet and Caplet
- ◀ Description: Orange round and oblong
- ◀ Sizes:
 - 10 – 100 ct
- ◀ Configurations:
 - Bottle/Box
 - Bottle Only
 - Easy Open Cap
 - Vial

Compare to the active ingredient in MOTRIN®

- ◀ Private Label Unit Sales TY:
 - 500 ct caplets +15.9%
 - 24 ct tablets +8.1%
 - 50 ct tablets +8.9%
 - 100 ct tablets +5.2%
- ◀ Motrin® Brand Unit Sales TY -10.4%



Source IRI 52 weeks FDMx Data Ending 08/09/09.
This product is not manufactured or distributed by
McNeil Consumer Healthcare, Division of McNeil-
PPC, Inc. owner of the registered trademark Motrin®.



Put our quality and service behind your brand.



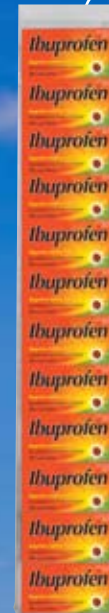
Display Offerings



◀ Ibuprofen Tablets/Caplets:

- 24ct 12pc Tray
- 24ct 16pc Tray
- 24ct 25pc Tray
- 50ct 25pc Tray
(14 X 5 1/8 X 6 1/8)

- 100ct 12pc Gravity Shoot
(3 3/4 X 2 X 24 1/2)



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