



Ibuprofen Softgels

Trust your store brand to the proven source

True NBE Formulation: Compared to the †Active Ingredient in Advil®



- ▲ Advil Ibuprofen Softgel/Liquigel is a \$137M market
- ▲ PLD is Private Label market-leader of Ibuprofen Softgels since 2003.
- ▲ Market Leader Experience in Softgel Technology
- ▲ Dependable, On-Time Deliveries, Flexible Programs
- ▲ Domestic Source of Supply 
- ▲ Displays, Ads, POS Programs, Travel/Trial, Easy-Grip Gear Cap, And Unique Packaging



Easy-Grip Gear Cap



Travel/Trial Packaging



A Variety Of Promotional Vehicles

†This product is not manufactured or distributed by Wyeth Consumer Healthcare, owner of the registered trademark Advil®

