



Heartburn Relief

Active ingredient:
Ranitidine, 75 mg
Ranitidine, 150 mg



- ◀ Maximum strength version of the extremely successful Zantac 75™ product
- ◀ Outsells the regular strength by over 3X¹
- ◀ Compare to the active ingredient in the top-selling national brand Zantac 150™ product
- ◀ Relieves heartburn associated with acid indigestion and sour stomach
- ◀ Prevents heartburn associated with acid indigestion and sour stomach brought on by certain foods and beverages

Compare to the active ingredient in ZANTAC 75™ and ZANTAC 150™



- ◀ Zantac 150™ is the #2 selling brand in the Antacid category with an 11% market share¹
- ◀ Private label accounts for 22% of category sales¹
- ◀ Zantac™ is a \$75.6M Brand
- ◀ 7.2 million units sold in 2008
- ◀ Available in multiple sizes and configurations (blisters and bottles)

Source IRI F/D/Mx 52 week ending Feb. 25 2009.
 1. By retail sales dollars.
 This product is not manufactured or distributed by GlaxoSmithKline Consumer Healthcare, owner of the registered trademark Zantac 75™ and Zantac 150™.

