





PERSONAL CARE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
ABREVA®		Docosanol 10% Cream	Cream	
DIFFERIN®		Adapalene Gel 0.1%	Gel	
LOTRIMIN® AF		Clotrimazole 1% Cream	Cream	
MICATIN ANTIFUNGAL CREAM®		Miconazole Nitrate 2%	Cream	
MENS ROGAINE®		Minoxidil 2%	Topical Solution	

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<p>MENS ROGAINE® Extra Strength</p>		<p>Minoxidil 5%</p>	<p>Topical Solution</p>	
<p>WOMENS ROGAINE®</p>		<p>Minoxidil 2%</p>	<p>Topical Solution</p>	
<p>N/A</p>	<p>N/A</p>	<p>Dimethicone 3%</p>	<p>Topical Solution</p>	