




# PERSONAL CARE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
ABREVA® Tube		Docosanol 10%	Cream	
ABREVA® Pump		Docosanol 10%	Cream	
DIFFERIN®		Adapalene Gel 0.1%	Gel	
LOTRIMIN® AF		Clotrimazole 1%	Cream	
MENS ROGAINE®		Minoxidil 5%	Foam	

# PERSONAL CARE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM /FLAVOR	PLD CONTROL LABEL
WOMENS ROGAINE®		Minoxidil 5%	Foam	
LISTERINE®		N/A	Cool Mint Fresh Burst Original	