

# ALLERGY

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSEAGE FORM	PLD CONTROL LABEL
ALLEGRA® Allergy		Fexofenadine HCl 180 mg	Caplet	
Claritin®		Loratadine 10 mg	Tablet	
ZYRTEC®		Cetirizine HCl 10 mg	Softgel	
ZYRTEC®		Cetirizine HCl 10 mg	Tablet	

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
Children's BENADRYL® Allergy		Diphenhydramine HCl 12.5 mg	Bubblegum Cherry	