







# DIGESTIVE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
COLACE®		Docusate Sodium 100 mg	Softgel	
DULCOLAX® Stool Softener		Docusate Sodium 100 mg	Softgel	
Extra Strength GAS-X®		Simethicone 125 mg	Softgel	
Ultra Strength GAS-X®		Simethicone 180 mg	Softgel	
PERI-COLACE®		Docusate Sodium 50 mg Sennosides 8.6 mg	Tablet	
PHAZYME®		Simethicone 180 mg	Softgel	

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NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
PHILLIPS® Stool Softener		Docusate Sodium 100 mg	Softgel	
SENOKOT®		Sennosides 8.6 mg	Tablet	
SENOKOT-S®		Docusate Sodium 50 mg Sennosides 8.6 mg	Tablet	
Extra Strength Stool Softener (Stand Alone Item)	N/A	Docusate Sodium 250 mg	Softgel	

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NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
<p>Mineral Oil (Stand Alone Item)</p>	<p>N/A</p>	<p>Mineral Oil</p>	<p>Unflavored</p>	
<p>PEPTO BISMOL® Original</p>		<p>Bismuth Subsalicylate 525 mg</p>	<p>Cherry Original</p>	
<p>PEPTO BISMOL® Ultra Strength</p>		<p>Bismuth Subsalicylate 1050 mg</p>	<p>Original</p>	