

PRODUCT LIST



ALLERGY

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
ALLEGRA® Allergy		Fexofenadine HCl 180 mg	Caplet	
Claritin®		Loratadine 10 mg	Tablet	
ZYRTEC®		Cetirizine HCl 10 mg	Softgel	
ZYRTEC®		Cetirizine HCl 10 mg	Tablet	

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
Children's BENADRYL® Allergy		Diphenhydramine HCl 12.5 mg	Bubblegum Cherry	

ANALGESICS

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
ADVIL® Liqui-Gels®		Ibuprofen 200 mg	Softgel	
ADVIL® Mini		Solubilized Ibuprofen 200 mg	Softgel	
ADVIL® PM		Diphenhydramine Citrate 38 mg Ibuprofen 200 mg	Caplet	
ALEVE® LIQUID GELS		Naproxen Sodium 220 mg	Softgel	
Aspirin Regimen BAYER® Low Dose 81 mg		Aspirin 81 mg	Tablet	
Extra Strength TYLENOL® PM		Acetaminophen 500 mg Diphenhydramine HCl 25 mg	Caplet	
VOLTAREN ARTHRITIS PAIN TOPICAL GEL®		Diclofenac Sodium 1%	Gel	





ANALGESICS

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
<p>Children's TYLENOL[®] Oral Suspension Liquid</p>		<p>Acetaminophen 160 mg</p>	<p>Bubblegum Cherry Grape Strawberry</p>	
<p>Children's TYLENOL[®] Dye-Free Oral Suspension Liquid</p>		<p>Acetaminophen 160 mg</p>	<p>Bubblegum Cherry Grape Strawberry</p>	

COUGH/COLD

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
MUCINEX®		Guaifenesin 600 mg	Tablet	
MUCINEX® MAXIMUM STRENGTH		Guaifenesin 1200 mg	Tablet	
MUCINEX DM®		Dextromethorphan HBr 30 mg Guaifenesin 600 mg	Tablet	
MUCINEX DM® MAXIMUM STRENGTH		Dextromethorphan HBr 60 mg Guaifenesin 1200 mg	Tablet	
VICKS® DAYQUIL®		Acetaminophen 325 mg Dextromethorphan HBr 10 mg Phenylephrine HCl 5 mg	Softgel	
VICKS® DAYQUIL® Mini		Acetaminophen 325 mg Dextromethorphan HBr 10 mg Phenylephrine HCl 5 mg	Softgel	

COUGH/COLD

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
VICKS® NYQUIL®		<p>Acetaminophen 325 mg Dextromethorphan HBr 15 mg Doxylamine Succinate 6.25 mg</p>	Softgel	
VICKS® NYQUIL® Mini		<p>Acetaminophen 325 mg Dextromethorphan HBr 15 mg Doxylamine Succinate 6.25 mg</p>	Softgel	

COUGH/COLD

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
Children's DIMETAPP® Cold & Allergy		Brompheniramine maleate 1 mg Phenylephrine HCl 2.5 mg	Grape	
CHLORASEPTIC® Sore Throat		Phenol 1.4%	Cherry Menthol	
ROBITUSSIN® Peak Cold Multi-Symptom Cold CF		Dextromethorphan HBr 20 mg Guaifenesin 200 mg Phenylephrine HCl 10 mg	Unflavored	
ROBITUSSIN® Peak Cold Cough & Chest Congestion DM		Dextromethorphan HBr 20 mg Guaifenesin 200 mg	Unflavored	


COUGH/COLD

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
Children's TRIAMINIC® Day Time Cold & Cough		Dextromethorphan HBr 5 mg Phenylephrine HCl 2.5 mg	Cherry	
VICKS® DAYQUIL® Cold & Flu		Acetaminophen 325 mg Dextromethorphan HBr 10 mg Phenylephrine HCl 5 mg	Unflavored	
VICKS® NYQUIL® Cold & Flu		Acetaminophen 650 mg Dextromethorphan HBr 30 mg Doxylamine Succinate 12.5 mg	Cherry Original	
VICKS® DAYQUIL® Severe Cold & Flu		Acetaminophen 325 mg Dextromethorphan HBr 10 mg Guaifenesin 200 mg Phenylephrine HCl 5 mg	N/A	
VICKS® NYQUIL® Severe Cold & Flu		Acetaminophen 650 mg Dextromethorphan HBr 20 mg Doxylamine Succinate 12.5 mg Phenylephrine HCl 10 mg	Berry	

DIGESTIVE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
COLACE®		Docusate Sodium 100 mg	Softgel	
DULCOLAX® Stool Softener		Docusate Sodium 100 mg	Softgel	
Extra Strength GAS-X®		Simethicone 125 mg	Softgel	
Ultra Strength GAS-X®		Simethicone 180 mg	Softgel	
PERI-COLACE®		Docusate Sodium 50 mg Sennosides 8.6 mg	Tablet	
PHAZYME®		Simethicone 180 mg	Softgel	



DIGESTIVE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
PHILLIPS® Stool Softener		Docusate Sodium 100 mg	Softgel	
SENOKOT®		Sennosides 8.6 mg	Tablet	
SENOKOT-S®		Docusate Sodium 50 mg Sennosides 8.6 mg	Tablet	
Extra Strength Stool Softener (Stand Alone Item)	N/A	Docusate Sodium 250 mg	Softgel	







DIGESTIVE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
<p>Mineral Oil (Stand Alone Item)</p>	<p>N/A</p>	<p>Mineral Oil</p>	<p>Unflavored</p>	
<p>PEPTO BISMOL® Original</p>		<p>Bismuth Subsalicylate 525 mg</p>	<p>Cherry Original</p>	
<p>PEPTO BISMOL® Ultra Strength</p>		<p>Bismuth Subsalicylate 1050 mg</p>	<p>Original</p>	




ELECTROLYTE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
<p>PEDIALYTE®</p>		<p>Electrolyte with Zinc</p>	<p>Apple Bubblegum Cherry Coconut Fruit Grape Horchata Mango Orange Pineapple Peach Strawberry Strawberry-Banana Unflavored</p>	




FIRST AID

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FRAGRANCE	PLD CONTROL LABEL
50% Isopropyl Alcohol (Stand Alone Item)		50% Isopropyl Alcohol	N/A	
70% Isopropyl Alcohol (Stand Alone Item)		70% Isopropyl Alcohol	N/A	
91% Isopropyl Alcohol (Stand Alone Item)		91% Isopropyl Alcohol	N/A	

FIRST AID

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FRAGRANCE	PLD CONTROL LABEL
Epsom Salt (Stand Alone Item)	N/A	Magnesium Sulfate USP 100%	Charcoal Rosemary Mint Eucalyptus Lavender Pink Himalayan Salt Rose Vanilla Fragrance Free	
Epsom Salt All Natural (Stand Alone Item)	N/A	Magnesium Sulfate USP 100%	Lavender	
Epsom Salt Muscle Soak w/ Charcoal	N/A	Magnesium Sulfate USP 100%	Rosemary Mint	
Epsom Salt w/Pink Himalayan Salt	N/A	Magnesium Sulfate USP 100%	Rosemary Vanilla	

FIRST AID

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FRAGRANCE	PLD CONTROL LABEL
Epsom Salt Foot Therapy Soak	N/A	Magnesium Sulfate USP 100%	Mint Rosemary	
Hydrogen Peroxide 3% (Stand Alone Item)		Hydrogen Peroxide 3%	N/A	

NICOTINE REPLACEMENT THERAPY

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
NICORETTE® Gum		Nicotine Polacrilex 2 mg	Cinnamon Cool Mint Fruit Ice Mint Original	
NICORETTE® Gum		Nicotine Polacrilex 4 mg	Cinnamon Cool Mint Fruit Ice Mint Original	
NICORETTE® Mini Lozenge		Nicotine Polacrilex 2 mg	Mint Cinnamon Cherry	
NICORETTE® Mini Lozenge		Nicotine Polacrilex 4 mg	Mint Cinnamon Cherry	
NICORETTE® Regular Lozenge		Nicotine Polacrilex 2 mg	Mint Cinnamon Cherry	
NICORETTE® Regular Lozenge		Nicotine Polacrilex 4 mg	Mint Cinnamon Cherry	

PERSONAL CARE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM	PLD CONTROL LABEL
ABREVA® Tube		Docosanol 10%	Cream	
ABREVA® Pump		Docosanol 10%	Cream	
DIFFERIN®		Adapalene Gel 0.1%	Gel	
MENS ROGAINE®		Minoxidil 5%	Foam	
WOMENS ROGAINE®		Minoxidil 5%	Foam	

PERSONAL CARE

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	FLAVOR	PLD CONTROL LABEL
				

SLEEP/AWAKE/MOTION

NATIONAL BRAND COMPARISON	NATIONAL BRAND IMAGE	ACTIVE INGREDIENT(S)	DOSAGE FORM /FLAVOR	PLD CONTROL LABEL
UNISOM®		Diphenhydramine HCl 50 mg	Softgel	
VICKS® ZZZQUIL™		Diphenhydramine HCl 50 mg	Berry	